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Houston's Spur of the Moment

Tony Parker and Eva Longoria will host 2 parties during All-Star Weekend...and Oprah talks about it on Monday

Houston, TX. February 6, 2006—San Antonio Spurs Guard Tony Parker is in the midst of launching an international music career. The 2-time NBA champion's new recording label – “Game Time Entertainment” will present “Tony Parker's International All-Star Weekend” during the 55th Annual NBA All-Star Game weekend in Houston, Texas. Eva Longoria, famous for her seductive role on ABC's “Desperate Housewives” and *seemingly* loyal attendance at Spurs games, will be featured in Parker's new music video.

The couple is scheduled to appear in their first interview together on an upcoming episode of “**Oprah**” (**airdate Monday, February 6th – please check your local listings**). Among topics that will be discussed are: Parker's current musical endeavors, the NBA All-Star Game and Parker's International All-Star Weekend Events.

National partners of Parker's International All Star Weekend include NIKE and POWER-ADE. Other partners include the “Houston N Crowd,” “D. Mass Productions,” “Glitterazzi Unlimited” and “Platinum Sunshine Promotions.” In addition to his appearance on Oprah, Parker will utilize his partnership resources to promote his “Game Time Entertainment” record label.

Parker's International All-Star Weekend will tip off on Friday, February 17th. The “All-Star Global Kickoff Party” will feature the European native as he performs his first single “Top of the Game” live with platinum recording artist FABOLOUS. This first time performance will be simulcast in Paris, France, Parker's native country. Houston's Renaissance Hotel Grand Ballroom located at 6 Greenway Plaza (next to the old Compaq center) will be the stage for this affair from 9pm-3am.

The weekend will continue Sunday, February 19th with “Tony Parker's Live Video Premier Party” at Downtown Houston's Live Sports Café located at 404 Main @ Preston. This three-story complex will premier Parker's new music video on all 40 of its screens following the NBA All-Star Game until 2am.

Along with Tony Parker and Eva Longoria, confirmed guests include Spurs teammates Robert Horry, Tim Duncan and Nick Van Exel. A host of Parkers friends and family members from France are among these guests, who will undoubtedly make these popular weekend events, international affairs to remember.

Parker also will be conducting a Pre-Event “Press Conference” for all media on Thursday, February 16 at 5pm. This Q & A session with Tony will also be held at the Renaissance Hotel located at 6 Greenway Plaza (next to the old Compaq center). To register for this Press Conference, you must contact press contact Amber Punch at 469-223-3378 or email ruby@gemsconsult.net.

About Gemstone Management and Consulting and Glitterazzi Unlimited:

Gemstone Management & Consulting specializes in Urban Marketing and Consulting, Securing Entertainment, Event Management & Staffing, Contract Negotiations & Proposal Development, Media Buying & Planning, Public Relations and Business & Community Outreach. Gemstone's nightlife division “*Glitterazzi Unlimited*” also manages and provides consultation for events, fundraisers, concerts, club promotions, sporting events and more. Gemstone is a Dallas, Texas based company with strong nationwide capabilities, partners and contacts. www.gemsconsult.net

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